



Empowering Adults. Enriching Our Community.

Bluffton Learning Center
1-B Kittie's Landing Way (*street*)
P.O. Box 3725 (*mailing*)
Bluffton, SC 29910

phone 843.815.6616
fax 843.815.6617

Hilton Head Learning Center
4 Oak Park Drive
Hilton Head Island, SC 29926

phone 843.681.6655
fax 843.815.6617

FOR IMMEDIATE RELEASE
March 12, 2018

CONTACT: Matt Stock, GM
Charbar & Co.
843-338-5315
matt@hhihospitality.com

CHARBAR CO. ANNOUNCES LAUNCH OF SECOND ANNUAL CHARITY PROGRAM BENEFITTING ADULT LITERACY

The #BurgersAndBooks Campaign allows you to give back by eating delicious burgers!

Hilton Head Island, SC. Charbar Co., "Home of Hilton Head's Best Burger," is pleased to announce the launch of its **Second Annual Burgers and Books program**, a community outreach program in partnership with **The Literacy Center** of Beaufort County. Burgers and Books is a twelve week event held every Monday evening from March to May, with a concentration on raising awareness and funds for Adult Literacy in the Lowcountry. A percentage of all net proceeds is donated to The Literacy Center.

The inaugural program launched last year with great success and was able to raise thousands of dollars for The Literacy Center while also generating awareness regarding the issue of low adult literacy in the Lowcountry and the impact The Literacy Center is having on solving that issue locally. "After being a part of the success and impact created through the Burgers and Books campaign last year, it was a foregone conclusion that we needed to double down on this effort and partner with The Literacy Center as a means to really move the needle with respect to adult literacy in our community. I couldn't be more excited to see what kind of impact we can have this year and hope to surpass our fundraising efforts from last year," said Nick Bergelt, CEO of Charbar Co.

Pam Wall TLC's executive director stressed how vital these fundraising efforts are to the continued success of the organization. "Every dollar raised goes directly to support literacy programs, pre-Ged, workforce preparedness and U.S. Citizenship classes for ~500 adults each year. Almost 100 volunteer tutors teach reading, writing, math, English and more to help students improve their lives and the lives of their families," she said. "Our student report being responsible for almost 1,200 dependent children and aging adults. TLC's impact on this community is huge!"

Charbar Co. was founded in 2012 and is located in Park Plaza on the South End of Hilton Head Island.

The Literacy Center was founded in 1973 and has two main learning centers in Bluffton and on Hilton Head Island with 3-4 satellite locations in Beaufort County. In Beaufort County, one in eleven adults can't read, write or speak English.

www.theliteracycenter.org